



APPLICATION FOR THE RENEWAL OF LICENSE

**NATIONAL UNIVERSITY OF LESOTHO
(NUL) T/A DoPE FM (LICENSEE)**

JUNE 2020

(For Public Consultation)

1. Detailed operational performance for the past two (2) years, which include professional and technical training, as well as contribution to socio-economic development of the community.

For the past two years, DOPE FM radio station has been broadcasting and providing educational, entertainments, empowerment and information, public affairs and news to NUL Staff, Students and the Roma community at large. It broadcasts every day of the year from 0600 hrs — 0000hrs. Presently, the radio coverage covers the entire Roma Valley and extends up to some parts of Makhalanyaane and beams also towards Moshoesoe 1 Aiports, while also streams worldwide.

Since DOPE FM is community radio station, non-profit establishment, non-commercial, educational and locally based and run by students from various faculties, IEMS (Mass Media students) and both high school and tertiary student; the aim here was to make sure radio station does not close at the end of every academic year. We have IEMS student presenters whom we trained and two of them have been on attachment for three months and performed quite well last year. Their training was on the radio studio and on news and report writing.

On the other hand, we had one NUL student from Group and Animal Science, who had a direct interaction with us while she was working on her research based on the local community farmers. As mentioned the radio station does not only cater to the students and staff of NUL, but also to secondary, high school students and tertiary but to youth community of Roma Valley. We had various local primary schools visit and had debates with four local high schools, as well as St. Joseph Hospital; where presenters visited and offered patients with one-day lunch with the help from our small business supporters.

Finally, we have a so-called listener's group and its committee, which looks at various need from the community within Roma.

Our radio station is a member of MISA, therefore we been sending our presenters to attend most of workshops and training that were offered, while we also managed to give them a training hosted by people from MISA.

2. Detailed Weekly programme Schedules.

MONDAY

TIME	PROGRAMME	PRESENTER
05:30 - 06:00	MORNING PRAYER	Fumane
06:00 - 09:00	AM RUSH	Thapelo Lekanyane
09:00 - 12:00	IRREPLACEABLE	Lerato Nyapholi
12:00 - 15:00	MIDDAY JOINT	Mohasho Pofane
15:00 - 18:00	URBAN RUSH	'Mabathepu Mapone
18:00 - 19:00	MABALENG	Tumelo Lepekola
19:00 - 21:00	WOMAN EMPOWERMENT	Emely Marupelo/ Naleli Letele
21:00 - 00:00	MIDNIGHT SHOWER	Pitso Mosala

TUESDAY

05:30 - 06:00	MORNING PRAYER	Thapelo Mapike
06:00 - 09:00	AM RUSH	Thapelo Lekanyane
09:00 - 12:00	IRREPLACEABLE	Thejane Thehabe
12:00 - 15:00	MIDDAY JOINT	Fumane Maieane
15:00 - 18:00	URBAN RUSH	Naleli Letele
18:00 - 21:00	CAMPUS TALK	Malefetsane Malefane + Pofane
21:00 - 00:00	MIDNIGHT	Pitso Mosala

WEDNESDAY

05:30 - 06:00	MORNING PRAYER	Relebohile Thaele
06:00 - 09:00	AM RUSH	Mpho Manesa
09:00 - 12:00	IRREPLACEABLE	'Manthal Kantoro
12:00 - 15:00	MIDDAY JOINT	Lerato Nyapholi
15:00 - 18:00	URBAN RUSH	'Malequlo Tlapanana
18:00 - 21:00	BOLULO	Tumelo Lepekola
21:00 - 00:00	MIDNIGHT SHOWER	Pitso Mosala

THURSDAY

TIME	PROGRAMME	PRESENTER
05:30 - 06:00	MORNING	Thapelo Moabi
06:00 - 09:00	AM RUSH	Thapelo Moabi
09:00 - 12:00	MERAPELO	'Mapoulo Matobo
12:00 - 15:00	MIDDAY JOINT	Serati Lesala
15:00 - 18:00	URBAN RUSH	'Manthai Kantoro+ Thandani Mosebetsi
18:00 - 21:00	FACTOR SHOW	Relebohile Thaele+ Mohosho Pofane
21:00 - 00:00	MIDNIGHT	Pitso Mosala

FRIDAY

05:30 - 06:00	MORNING PRAYER	'Mabathepu Mapone
06:00 - 09:00	AM RUSH	Mpho Manesa
09:00 - 12:00	IRREPLACEABLE	'Mabathepu Mapone
12:00 - 15:00	MIDDAY JOINT	'Malequlo Rosemary Tlapana
15:00 - 18:00	URBAN RUSH	'Mapoulo Matobo
18:00 - 19:00	MABALENG	Molefe Ramokoenihi
19:00 - 21:00	Freestyle Friday	Thapelo Maphike
21:00 - 00:00	Club 1036	Reltumetse Sehloho

SATURDAY

05:30 - 06:00	MORNING PRAYER	Emely Marupelo
06:00 - 09:00	TIMELESS GROOVES	'Mabathepu Mapone
09:00 - 10:00	SEKHUTLONG SA TLOUTLE	Mpho Manesa
10:00 - 12:00	D-20	Monaheng Mpesi+ Thandani Mosebetsi
12:00 - 15:00	MANOTHI	Serati Lesala
15:00 - 17:00	CARREBEAN GROOVES	Tumelo Lepekola
17:00 - 18:00	PITIKI	Mpho Ramokhanoi
18:00 - 19:00	LENTSOE LA KHELEKE	Emely Marupelo
19:00 - 21:00	CREATIVE KINGDOM	

21:00 - 00:00	VASITY TIMES	
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TIME	PROGRAMME	PRESENTER
06:00 - 07:00	BARUTI	Baruti
07:00 - 09:00	PABALLONG	Pitso Mosala
09:00 - 12:00	GOSPEL TUNES	Serati Lesala
12:00 - 15:00	SUNDAY BARBAQUE	Relebohile Thaele
15:00 - 18:00	MELOLING JAZZ	'Mabathepu Mapone
18:00 - 19:00	VOCAL TUNES	Dulu Maselinyane
19:00 - 21:00	SELIBENG SA TUMELO	Molefe Ramokoenehi
21:00 - 00:00	ANONYMOUS	Reitumetse Sehloho+ Morris Ramohai

3. Detailed account on corporate social investment, especially collaboration with other stakeholders

- a. IEMS Mass Communication students being on internship, the radio management had an intension of having MoU with the said institution on student exchange by giving or training our presenters who did not go through mass media courses, while return will be giving internship to institution students as result both radio and institution grow.
- b. Encouraged local high schools to have debate among themselves, the radio being media for passing debate to the Roma Valley community. The idea was to encourage students to be able to recognize and understand the importance of media as well as to be our future leader who can stand in front of people. Secondly, this idea assisted schools to work harder to achieve higher results and the radio it would have achieved its work of contributing to the community.
- c. Within the radio station supporter, we had women's group. Which its intention was to make funds for both the radio and the group by sharing the money collected at end of the events. In this way both supporter and radio budget will grow and any coming events can be managed easily.
- d. In Exchange with small local business (Fast Food Seller) as the radio has secures funds, so they do not get any stipend they get meals instead from these supporters, while we play their adverts of their businesses.
- e. Weekly programme from the Faculty of Health Science on sensitizing community about health related issue.

4. Detailed information of future projections for the next two (2) years which should include:

a. Projected Income

Description	Amount Year 1	Amount Year 2
Grants	20 000.00	25 560.00
Donations	10 000.00	12 780.00
Fundraising	25 000.00	31 950.00
Adverts & Sponsorship	30 000.00	38 340.00
Sales & Merchandise	20 000.00	25 560.00
Total Income	105 000.00	134 190.00

Projection Expenditure

Description	Amount
Administration	5 000.00
Wages	36 000.00
Studio Maintenance	50 000.00
Communication	64 000.00
Fees License & Streaming	44 500.00
Marketing & Advertising	8 000.00
Fundraising	30 000.00
Sundries	2 500.00
Total Expenditure	240 000.00

b. Projection on Statement of Financial

Description	Amount
Administration	6 250.00
Wages	40 000.00
Studio Maintance	62 500.00
Communication	80 000.00
Fees License & Streaming	50 500.00
Markerting & Advertising	10 000.00
Fundraising	25 000.00
Sundries	2 500.00
Total Expenditure	276 750.00

c. Cash Flow Projection

Income	Expenditure	Balance
300 000.00	260 000.00	

d. Sources of Funding

- i. Grants
- ii. Donors
- iii. Fundraising
- iv. Marketing & Advertising

e. Training Plan

Presenters

Comments: DoPE FM presenters are not professionals in this media field this is because they are come from various Faculties and the lack media technique.

1st Year - 2020

1st Quarter	Presenters workshop on addressing Issues in the radio station
2nd Quarter	Data collection workshop at field. Compilation of news.
3rd Quarter	Workshop on production of jingles, adverts & drops
4th Quarter	Workshop on news writing.

2nd Year - 2021

1st Quarter	Workshop on radio station equipment
2nd Quarter	Workshop on programs planning and show
3rd Quarter	Workshop on studio safety
4th Quarter	

5. Future Plans and Projections on Planned Link for Roma Valley Coverage.

Height is an important factor when considering FM radio broadcasting and for this matter, Roma is in the valley surrounded by mountains, as such terrestrial FM Radio transmission due to its wave propagation need to be somehow in the line of sight, otherwise repeaters are used, or other means of carrying the information to a distance recipient. As per the above aforementioned statement, DoPE FM is a sister radio station to Radio Lesotho.

When management learnt that, more local people and businesses were interested in the radio programs, advertising, and transmitting with 30W (which does not reach far before being distorted and as result loss information) instead of 500W that is our maximum limited power.

In order to solve this problem due to lack proper equipment, management had to take a study survey on how to solve the problem. As our sister radio station, a professional technician from Radio Lesotho was approached and recommended to start liaising the matter with Lesotho Communication Authority before study survey.

The study survey approved by LCA and conducted by technician from Radio Lesotho for spectrum interference. The Radio Link was to be from NUL building (studio) to Ha Ponoane, where Radio Lesotho has a tower. The study survey undertaken of interference proved fine between Radio Maria 103.30 MHz and DoPE FM 103.60 MHz. But due to budget restriction, it was not affordable and opted for Econet Lesotho promise as it's tower and fibers cable are within NUL premises and awaiting for finalizing the proposal soon.

Outside broadcasting is a challenging issue though funds are scare. With this issue the idea is to improve our broadcasting especially when having events outside the studio e.g. football, graduation ceremony, etc. Presently mobile phones are used but this is not good enough.