



**APPLICATION REQUIREMENTS FOR CONTENT  
BROADCASTING SERVICES (For inquiries - +266 22224300)**

- a) A covering letter indicating your wish to apply for the licence and description of services to be provided.
- b) A completed and signed Application Form.
- c) Contact details of the Chief Accounting Officer or the person responsible in respect of this application & their certified passport copies.
- d) Certified Registration certificates of a company, and memorandums and articles of association (also provide shareholding percentage).
- e) Recent 1 year audited financial statements (for existing company).
- f) A recent (3 months) bank statement.
- g) A detailed business plan which includes but is not limited to the following:
  - i. Financial projections with relevant cash flow projections, costs of capital; income and expenditure account and operating costs; **(For three years)**;
  - ii. Competitive strategy;
  - iii. Political, Economic, Social and Technological (PEST) Analysis and Strengths, Weaknesses, Opportunities and Threats(SWOT) Analysis

- iv. Long term coverage plan;
  - v. Proposed broadcasting hours;
  - vi. Summary of programming;
  - vii. Organogram of the service's management and operations;
  - viii. Long term training plans;
  - ix. Curriculum Vitae (CV) for key personnel.
- h) Draft procedure designed to address complaints from the public in relation to broadcasting services.
- i) The proposed studio equipment must produce digital programming and have recording capability. This equipment must also be type-approved.
- j) The applicant is expected to submit 7 sets of their application (1 original & 6 copies).
- k) The applicant shall be expected to submit a certified copy of a sub-lease agreement if the application is successful.
- l) The proof of payment of application fee must be attached.\*

\* All payments should be made by direct deposit into the LCA banking details provided below

**Account Name:** Lesotho Communications Authority  
**Bank:** Nedbank Lesotho  
**Account No.:** 021000017644  
**Branch Code:** 390161  
**Swift Code:** NEDLLSMX

Licence Category		Regulatory Fees		
Content (Broadcasting)	Authorization Tenure	Application fee (M)	Initial Fee (M)	Annual Fee (M)
<i>Sound</i>				
Commercial	15 years	13,500	20,900	12,000
Community	15 years	9,500	10,000	5,000
Private	15 years	13,500	20,900	12,000
Public	Unlimited	-	-	100,000

<i>Television</i>				
Commercial	15 years	17,000	34,000	25,000
Community	15 years	9,800	10,500	5,000
Private	15 years	17,000	34,000	25,000
Public	Unlimited	-	-	200,000
<b>SPECTRUM FEE Sound Broadcasting</b>	Application Fee		Annual Fee (Per Channel)	
<b>Up to 500 W</b>	1,100		1,000	
<b>Above 500W below 1000 W</b>	1,100		2,000	
<b>Above 1000 W</b>	1,100		5,000	
<b>Television Broadcasting</b>	Application Fee		Annual Fee (Per MHz)	
VHF	1,300		1,000	
Up to 1 kW	1,100		2,300	
Above 1 kW	1,100		4,000	